

**AHCA**  
AMERICAN HEALTH CARE ASSOCIATION

**NCAL**  
NATIONAL CENTER FOR ASSISTED LIVING

# EXHIBIT & SPONSORSHIP PROSPECTUS 2025

GET STARTED



[sales@ahca.org](mailto:sales@ahca.org)



[ahcadeliveringsolutions.org](http://ahcadeliveringsolutions.org)





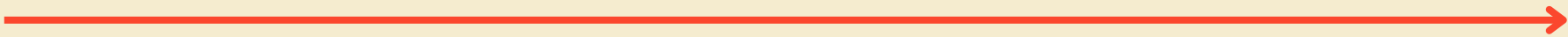
# TABLE OF CONTENTS

- **Introduction to Delivering Solutions 25** – page 3
- **Expo Hall** – page 4
  - **Networking** – page 5
  - **Hours & Booth Fees** – page 6
  - **What's Included with Your Booth** – page 7
  - **Booth Reservation Steps** – page 8
  - **Exhibitor Testimonials** – page 9
- **Sponsorship** – page 10
  - **Events & Networking** – page 11
  - **Advertising** – page 12
    - **Onsite Signage** – page 12
    - **Event App** – page 29
    - ***Provider*** – page 32
- **Additional Opportunities** – page 34
- **Membership** – page 35
- **Contact Us** – page 36



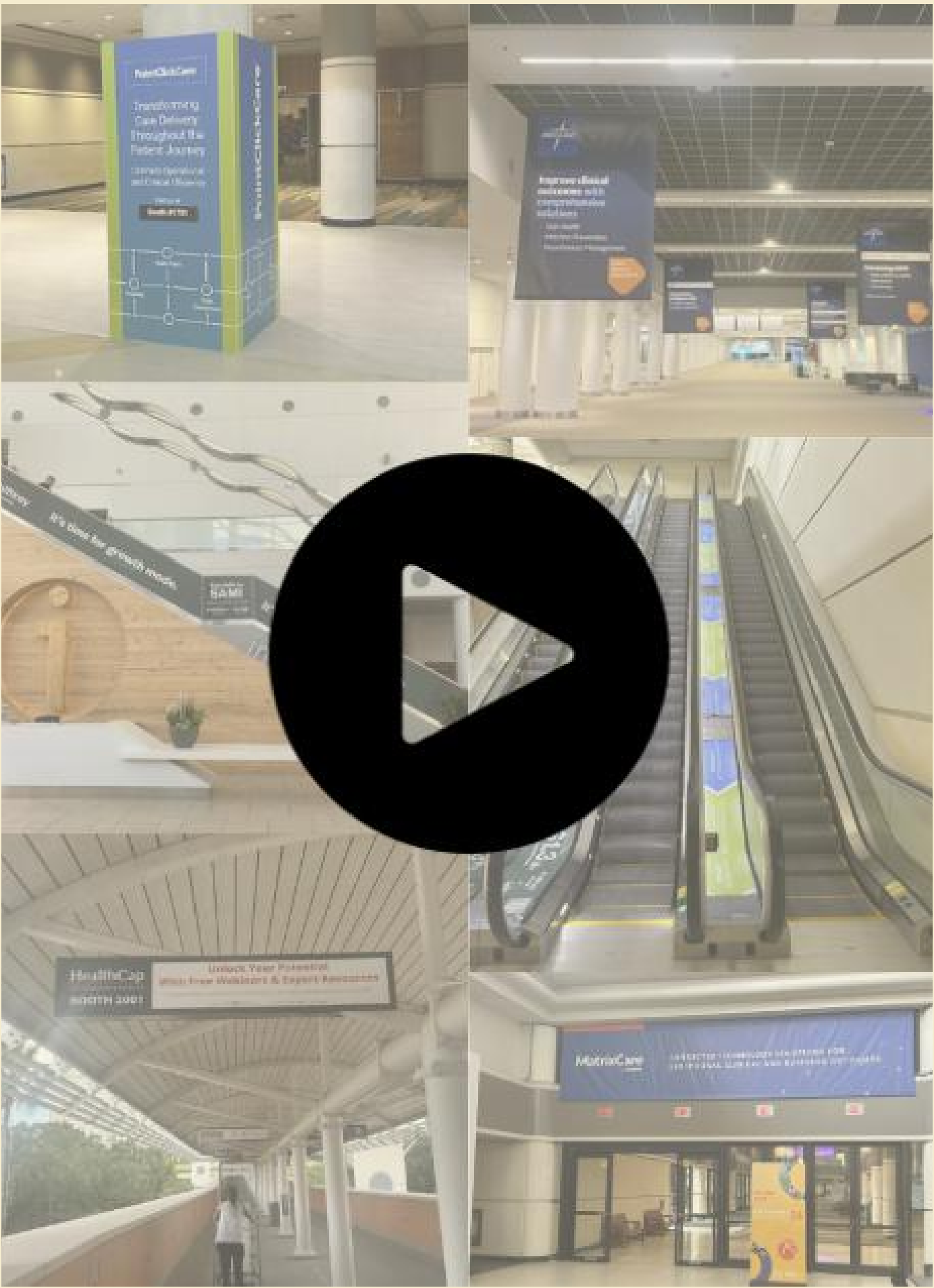
# WELCOME TO THE DELIVERING SOLUTIONS '25 GUIDE TO SUCCESS!

Here's what you can expect by getting involved.



- **ONSITE SIGNAGE IN THE MOST HEAVILY TRAFFICKED PLACES**
- **ACCESS TO NETWORKING OPPORTUNITIES THAT SHOWCASE YOUR LOGO**
- **UNIQUE BRAND EXPOSURE AT EXCLUSIVE EVENTS**
- **AND MORE**

**WHAT ARE YOU WAITING FOR?**





# COME JOIN US!

**Delivering Solutions 25 will be hosted in Las Vegas, NV on October 19–22.**

Thousands of long-term care, post-acute care, and senior living provider professionals will convene in Las Vegas for this year's annual industry event. Providers from across the country will attend to expand their partner networks, engage in live demonstrations, discuss challenges with peers through multiple educational tracks, and connect in meaningful networking opportunities.

As an exhibitor, you will have many opportunities to showcase solutions to decision makers through unique branded spaces and traditional in-person networking channels. In this exhibitor planner, you will see how business partners can actively participate in the event to market your offerings to industry professionals.

[CLICK HERE](#)



to view the virtual Expo Hall & secure a booth.





# CONNECT

## With Decision Makers in Las Vegas, NV.

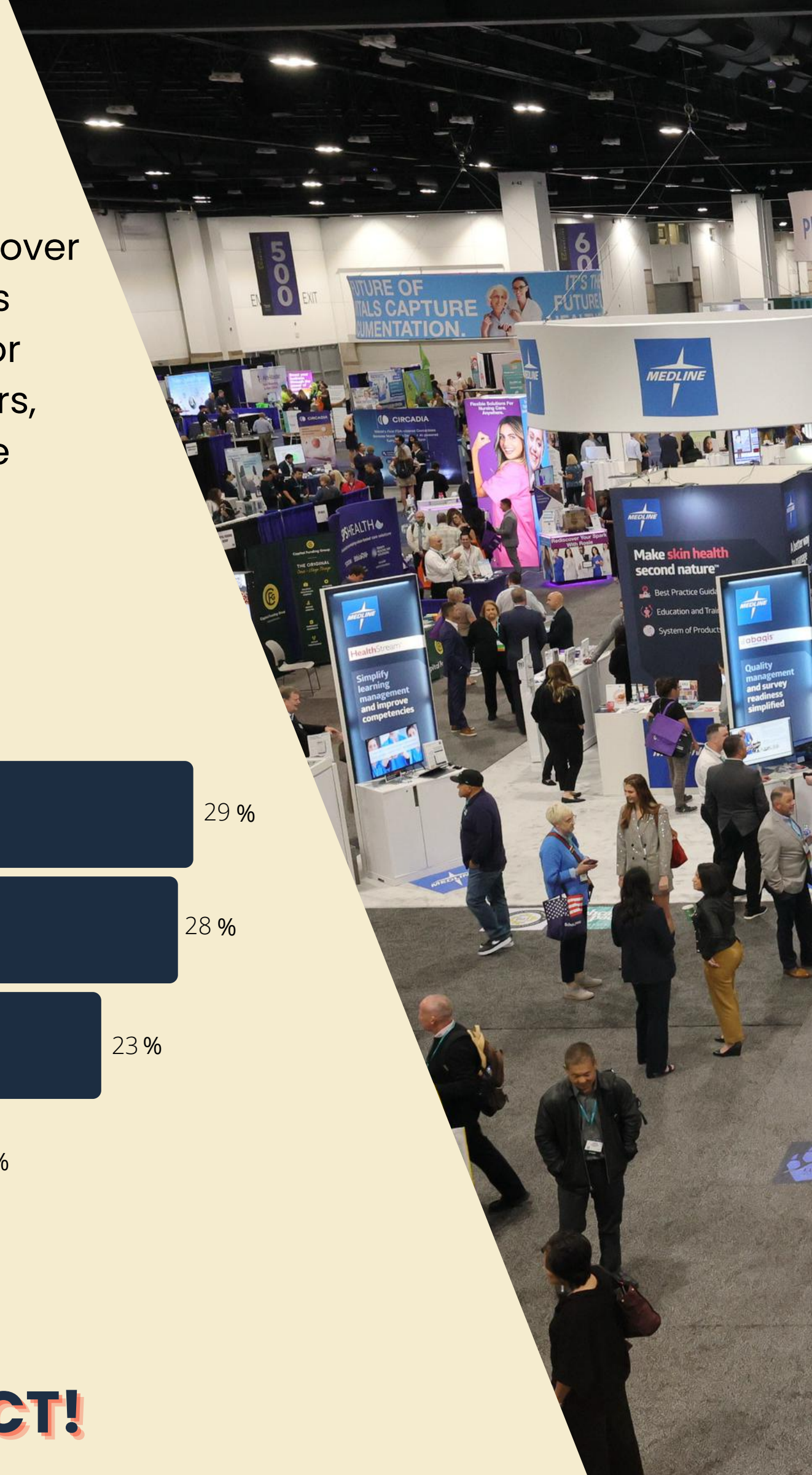
As a trusted long-term care industry partner, showcase your innovative solutions over 2 days of non-competing Expo Hall time. At the AHCA/NCAL convention, attendees have real buying power and explore the Expo Hall looking for the latest offerings for their staff, residents, patients, and communities. Owners, executives, administrators, clinicians, and other corporate staff are ready to hear from you about your unique solutions that will help to solve the many challenges they are facing.

## WHO WILL BE IN ATTENDANCE?

Plan to meet with decision-makers.



**100% READY TO CONNECT!**





# SECURE

Your Booth Space

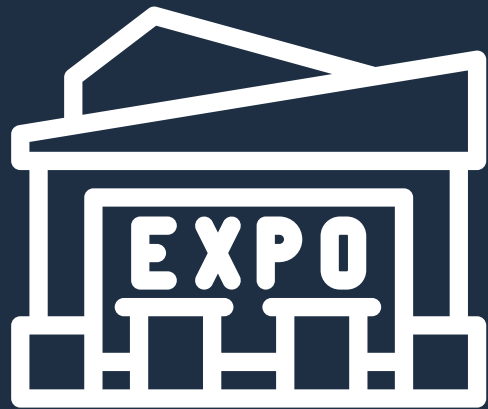
## EXPO HALL HOURS

Non-competing Expo Hall hours for demonstrations and deals in your booth.

Expo Hall Hours:

Monday, October 20, 11:30 AM – 3:00 PM

Tuesday, October 21, 10:30 AM – 1:30 PM



## PRICES PER 10X10 SPACE:

### Premium Booth

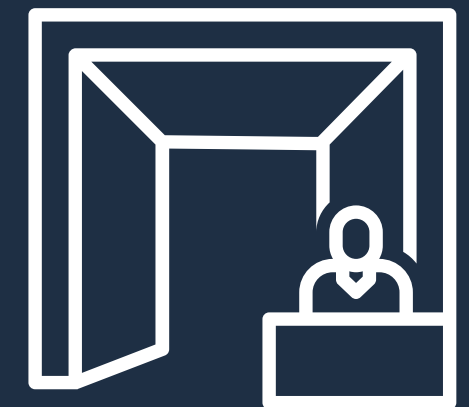
*Located near entrance, or main aisle*

- Member: \$5,800
- Nonmember: \$7,000
- Corner Fee: \$200 per Corner

### Standard Booth

- Member: \$3,100
- Nonmember: \$4,300
- Corner Fee: \$200 per Corner

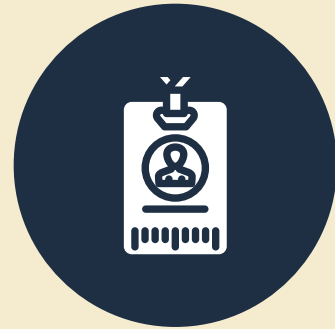
## BOOTH FEES



**A 50% deposit is due to secure your booth. Full payment due by May 30th, 2025.**

**No refunds will be extended after May 30th, 2025. \$100 cancel fee will apply.**

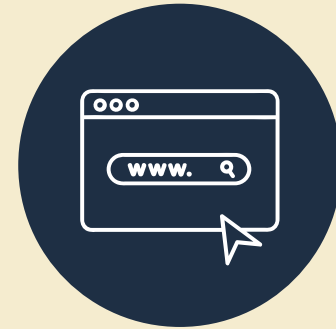
# WHAT'S INCLUDED IN A 10x10 BOOTH?



**(3)  
Complimentary  
Badges Per 10x10  
Space**



**Convention  
Attendee List 30  
Days in Advance  
of the Show (opt-  
in emails  
included)**



**Company  
Profile Listing  
Online**



**Complimentary  
Private Brunch  
for Each  
Registered  
Exhibitor Staff  
Member**



**Quality  
Awards  
Ceremony**



**Access to  
Non-Ticketed  
Education  
Sessions**



**Access to  
the Mobile  
App**

**Booth floor covering is required for all booths. For additional booth information, please contact [exhibitors@ahca.org](mailto:exhibitors@ahca.org).**

**VIEW THE FLOOR PLAN AND RESERVE YOUR BOOTH!**



# RESERVE YOUR BOOTH TODAY

## FOLLOW THESE 4 SIMPLE STEPS:



**View the  
Floor Plan**



**Select  
Your  
Space**



**Complete the Guided  
Booth Reservation  
Process**



**Secure Your  
Booth with a  
Deposit**



**YOU'RE ALL  
SET!**





# WHY EXHIBIT AT DELIVERING SOLUTIONS 25?

HEAR WHAT SOME OF OUR VALUED PARTNERS HAVE TO SAY:





## Your Brand Identity to All Attendees

Opening  
Session  
Keynote  
\$25,000

An opportunity for the sponsor to make brief remarks to a captive audience during the opening general session while introducing the speaker. Includes logo on all pre-event and on-site promotions including AHCA convention web page, email communications, signage, and onsite guide.

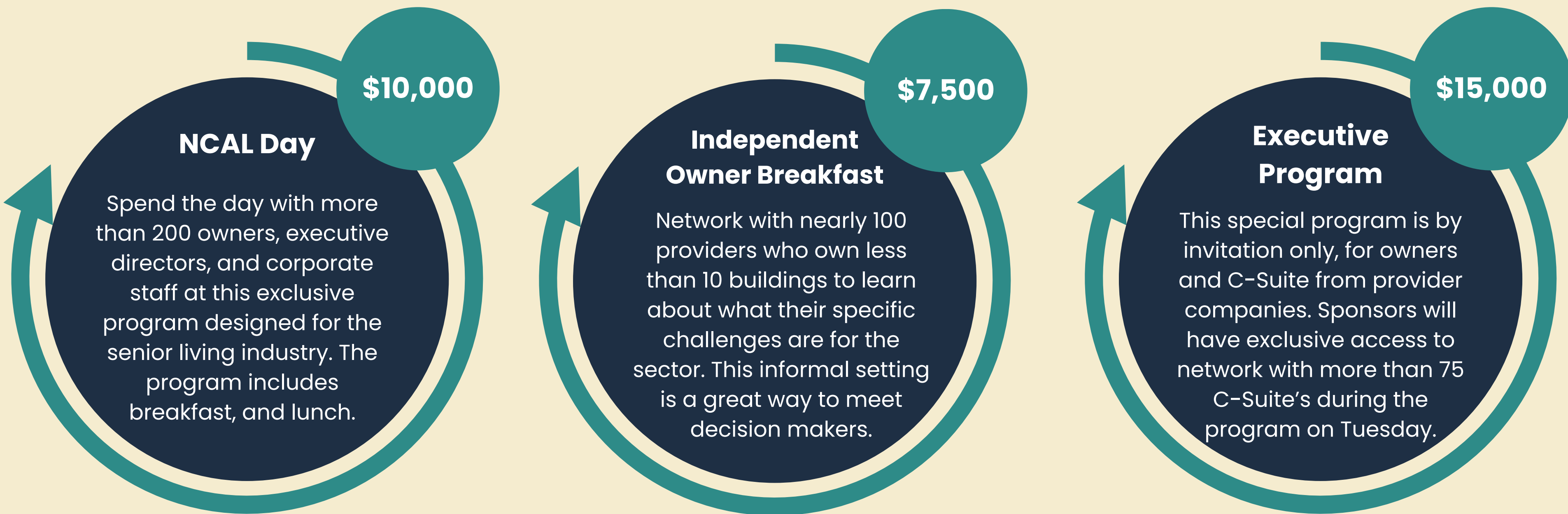
Closing  
Session  
Keynote  
\$25,000

An opportunity for the sponsor to make brief remarks to a captive audience during the closing general session while introducing the speaker. Includes logo on all pre-event and on-site promotions including AHCA convention web page, email communications, signage, and onsite guide



## Your Target Audience at Convention

Sponsor a constituency event attended by your target market and topical to your brand's solutions. All sponsorship benefits include logo on all pre-event and on-site promotions, and an opportunity for sponsors to make brief remarks





# BOOST

## Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

### 1 Escalator Runner Clings – Main Entrance

- (3) escalator runner clings, full color
  - A & C = 1' W x 84' H
  - B = 2' W x 84' H
- This escalator set brings attendees to Level 2 where the Convention & Expo will be held.
- This is the **main point of entry** for attendees – to sessions, registration, and Expo Hall area.
  - This is also the pick-up & drop-off location for hotel shuttles, Uber, Lyft, etc.

~~SOLD!~~ A = \$10,000

B = \$12,500

~~SOLD!~~ C = \$10,000

**\$30,000 buyout**





## Your Brand With Advertising

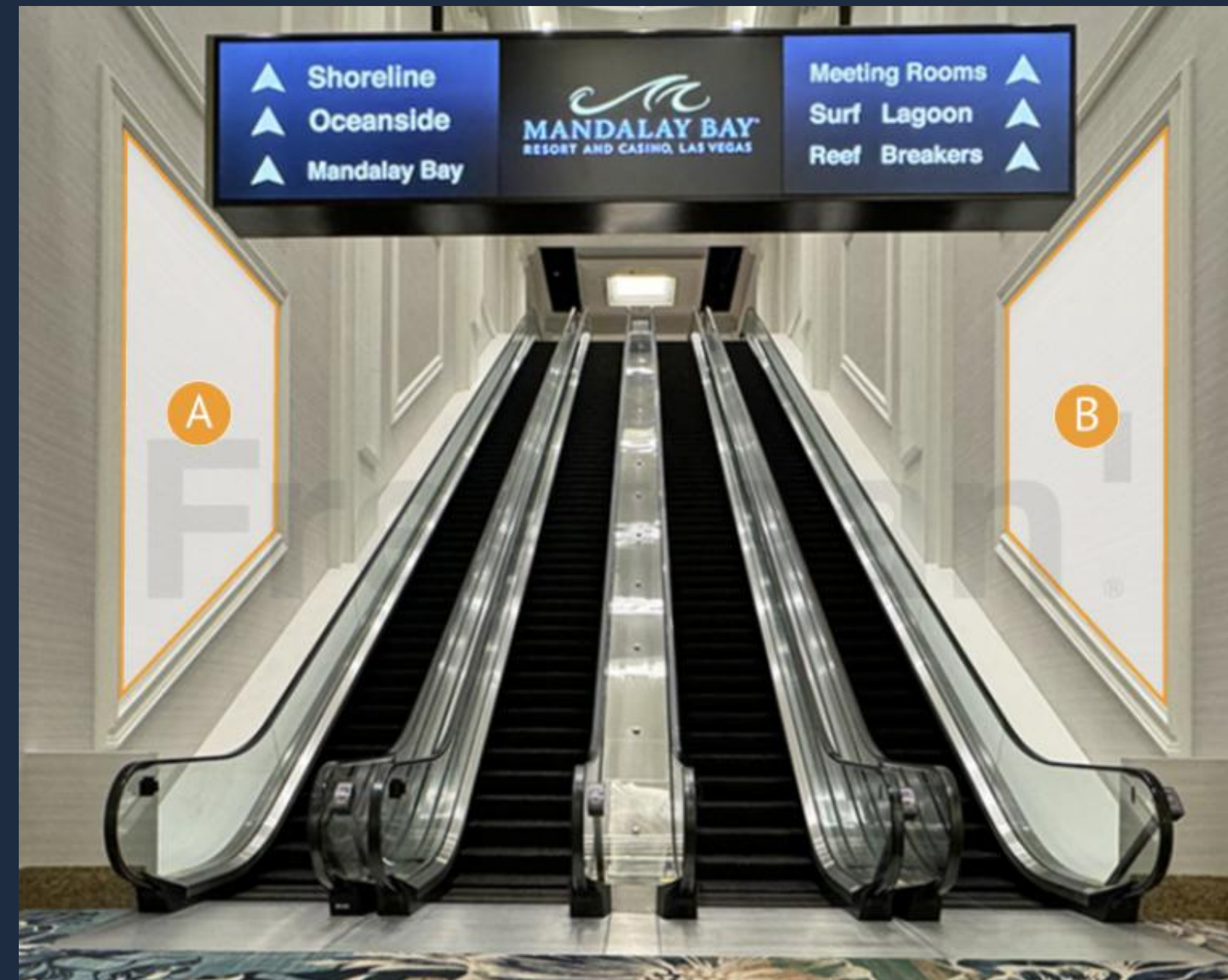
Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

### 2 Escalator Wall Clings – Main Entrance

- (2) escalator wall clings, full color
  - Left & Right Side = about 11' W x 15' H
  - Clings are not a perfect square, templates will be provided upon sale.
- This is the main point of entry for attendees.
  - This is also the pick-up & drop-off location for hotel shuttles, Uber, Lyft, etc.
- This escalator sends attendees to Level 2 where the Convention & Expo will be held.

**\$7,500 each**

**\$12,500 buyout**





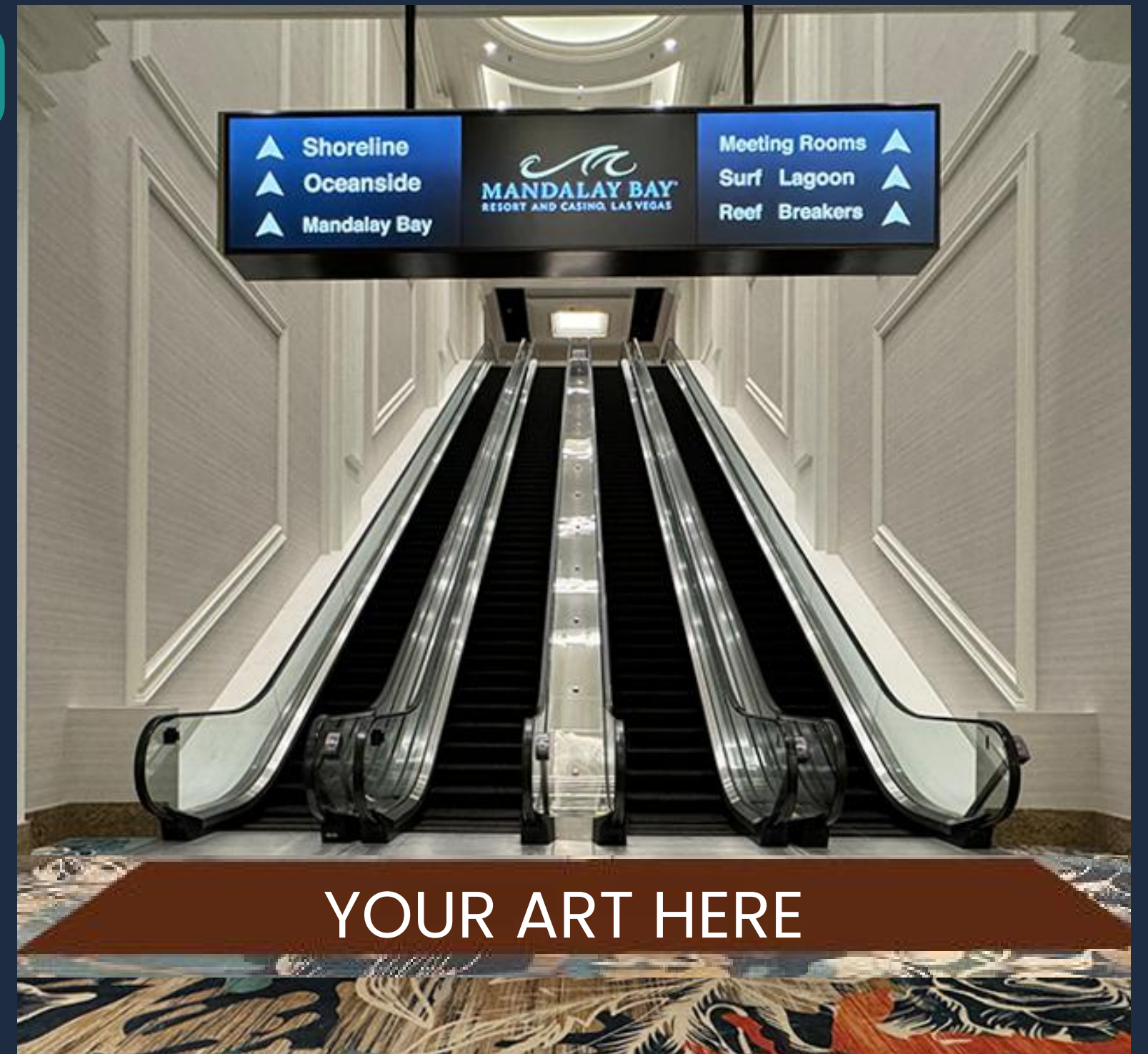
## Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

### 3 Escalator Carpet Cling – Main Entrance

- (1) escalator carpet cling available, full color
  - about 20' W x 4'H
- This is the main point of entry for attendees.
  - This is also the pick-up & drop-off location for hotel shuttles, Uber, Lyft, etc.
- This escalator set brings attendees to Level 2 where the Convention & Expo will be held.

**\$8,500**





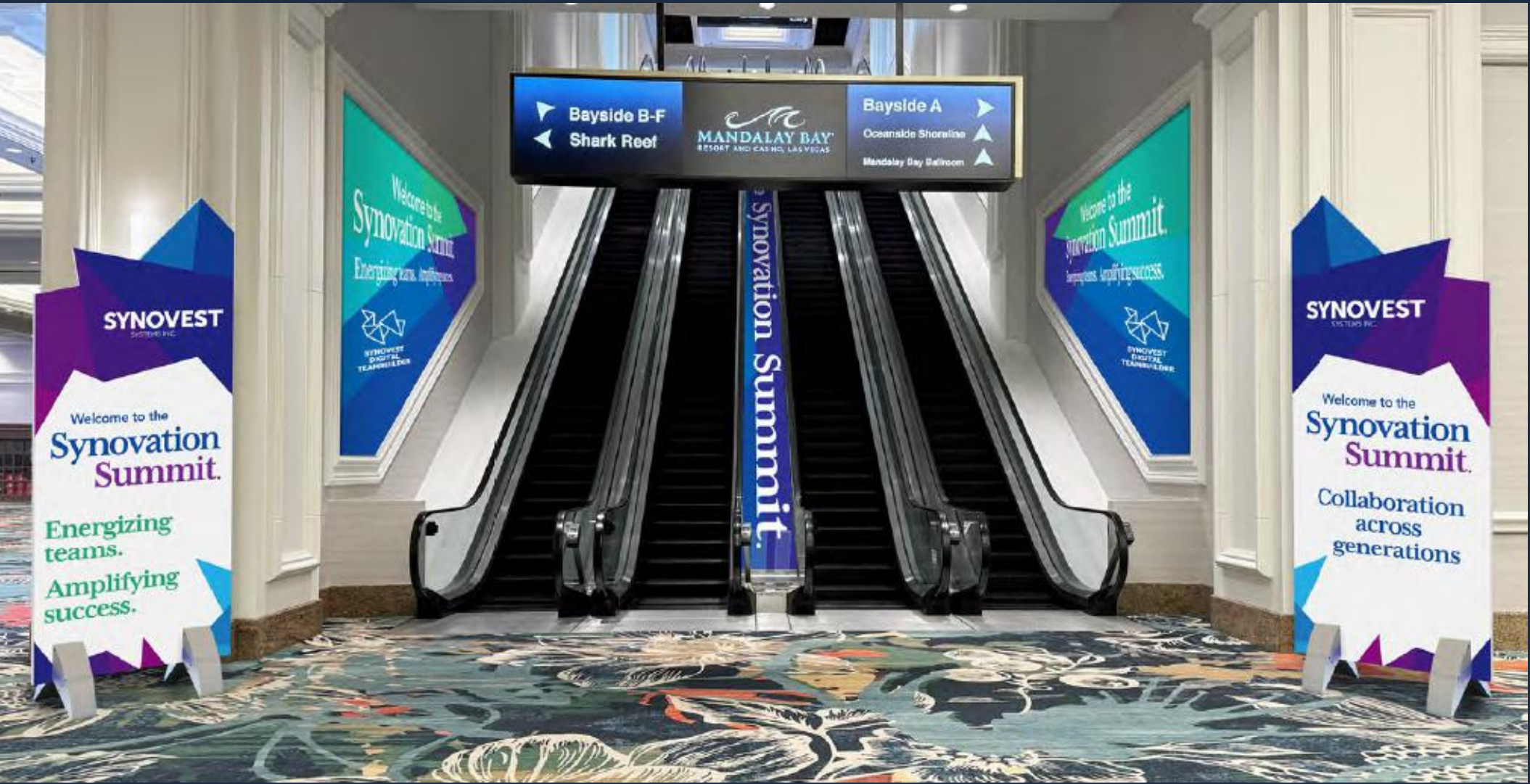
## Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

### 4 Escalator Meter Boards – Main Entrance

- (2) meter boards available, full color, one-sided
  - 3' W x 7' H
- This is the main point of entry for attendees.
  - This is also the pick up & drop off location for hotel shuttles, Uber, Lyft, etc.
- This escalator set brings attendees to Level 2 where the Convention & Expo will be held.

**\$8,500 per board**  
**\$15,000 buyout**





## Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

5

### Window Clings

- (3) window cling buy-outs, full color, one-sided; about 8' W x 16'H
- These windows are located within the Mandalay Bay Foyer space on Level 2 across from where a variety of education sessions will be held.
  - This will be a lounge area to work & gather between sessions.



**\$20,000 per section**



## Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

6

### Column Wraps – Surf & Reef

- (6) column locations available in this area
  - 4-sided structure, full color
  - each side measures about 7' W x 12' H
- These columns are located within the Mandalay Bay Foyer space on Level 2 where the main escalators bring attendees up to the event.
  - These are perpendicular to the Surf & Reef hallways where a variety of education sessions will be held & lead attendees towards the registration area.

**\$14,000 each**



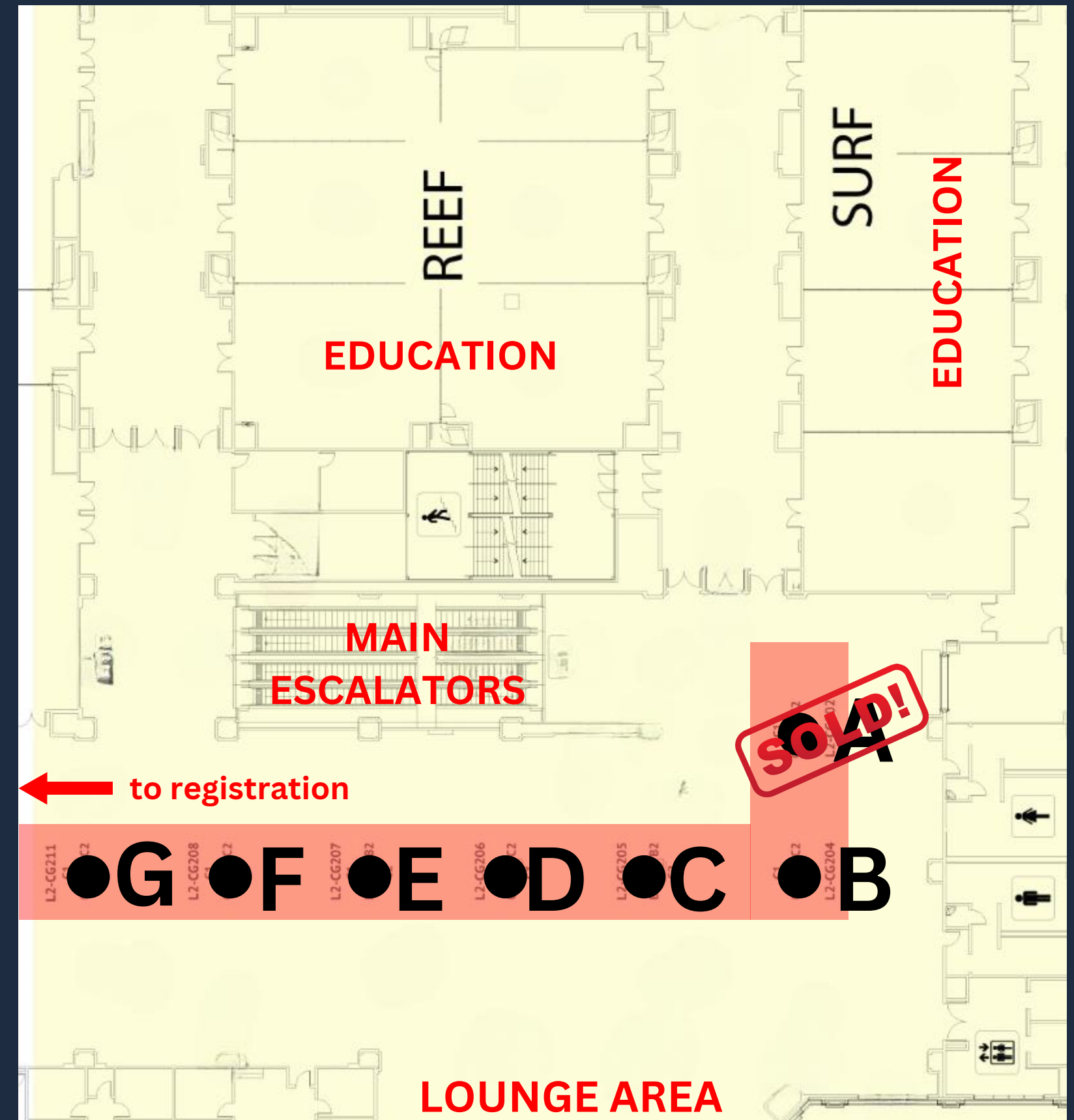


## Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

6

## Column Wraps – Surf & Reef





## Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

### 7 Column Wraps – Mandalay Bay Ballroom

- (3) column locations in this area
  - 4-sided structure, full color
  - each side measures about 7' W x 12' H
- These columns are located within the Mandalay Bay Foyer space on Level 2.
  - These are located around the registration area and bring attendees about mid-way to the Expo Hall entrance.

**\$14,000 each**





## Your Brand With Advertising

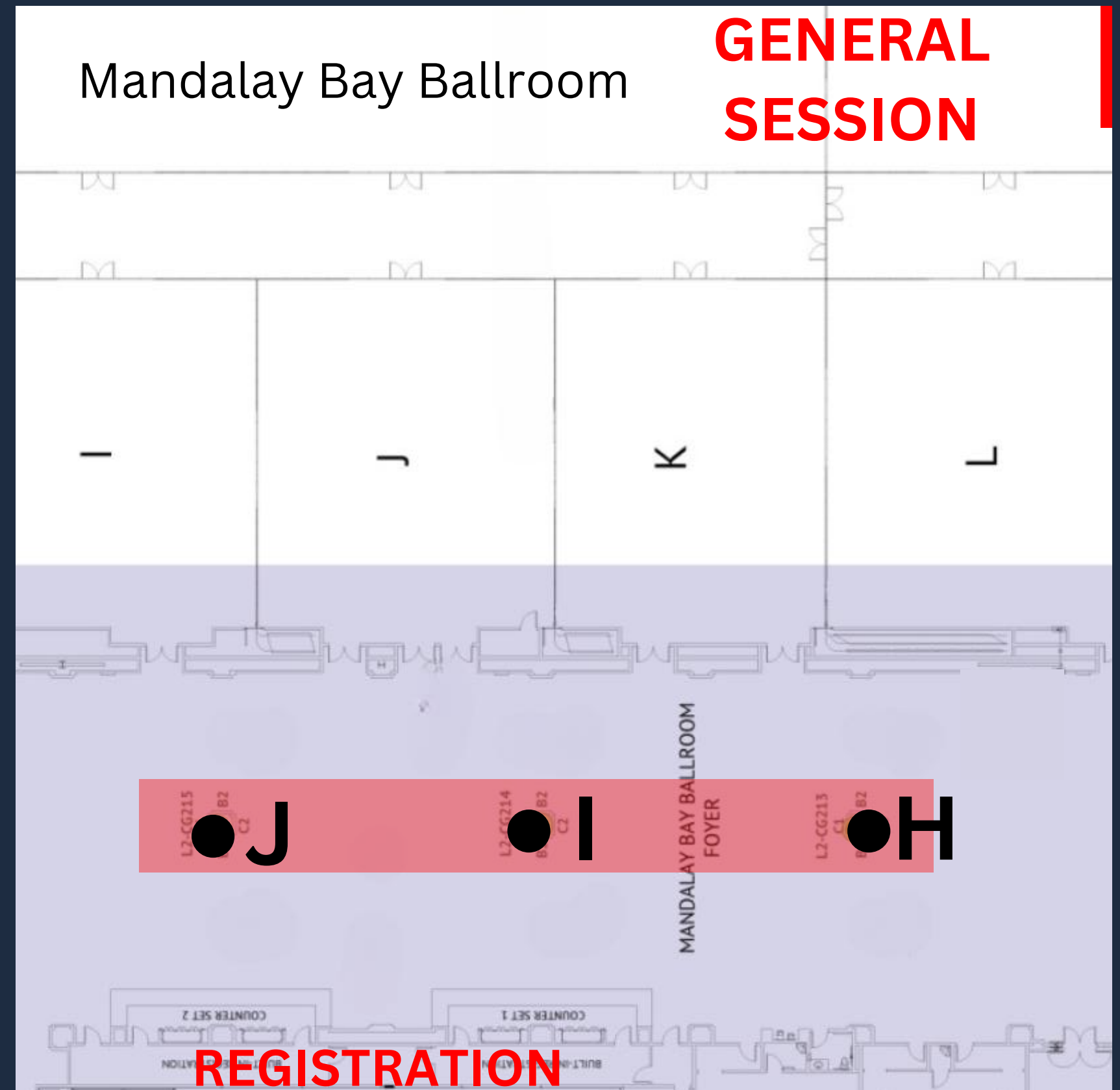
Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

### 7 Column Wraps – Mandalay Bay Ballroom



Mandalay Bay Ballroom

**GENERAL  
SESSION**





## Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

### 8 Column Wraps – Shoreline

- (6) column locations in this area
  - 4-sided structure, full color
  - each side measures about 7' W x 12' H
- These columns are located within the Mandalay Bay Foyer space on Level 2.
  - These are located just past the registration area and directly in front of the Expo Hall entrance.

**\$14,000 each**

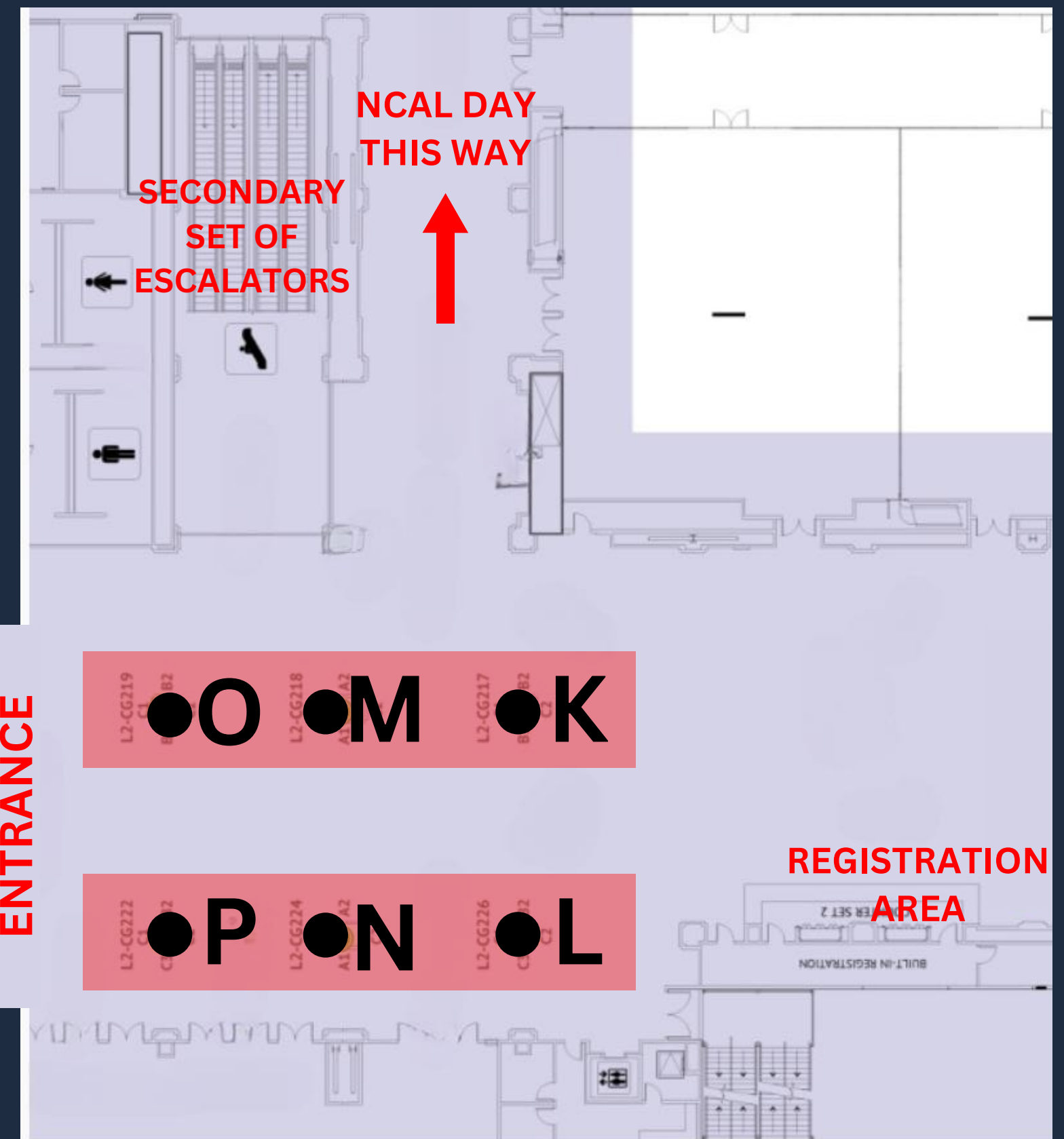


## Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

### 8 Column Wraps – Shoreline

- (6) column locations in this area
  - 4-sided structure, full color
  - each side measures about 7' W x 12' H
- These columns are located within the Mandalay Bay Foyer space on Level 2.
  - These are located just past the registration area and directly in front of the Expo Hall entrance.





## Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

### 9 Mirror Clings: Bathroom Buy-Out

- (3) bathrooms on Level 2 with (35) mirrors total (9 body mirrors & 26 standard bathroom mirrors).
  - most mirror cling runners to be measured at 2' x 1' H
  - Special sizes and templates will be provided on sale.
  - full color graphic, one-sided
- View the next page to see where bathrooms are located.

**\$15,000 Sponsor Fee**



## Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

9

### Mirror Clings. Bathroom Buy-Out

- A-C, highlighted in red





## Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

### 10 3-Tiered Cube (Freestanding Structure)

- (2) available, 4-sided, full color
  - (1) to be placed throughout education sessions
  - (1) to be placed throughout the Expo Hall Foyer space
- 3' W x 9' H (entire structure)
  - Each cube is 3' W x 3' H

**\$10,000 each**

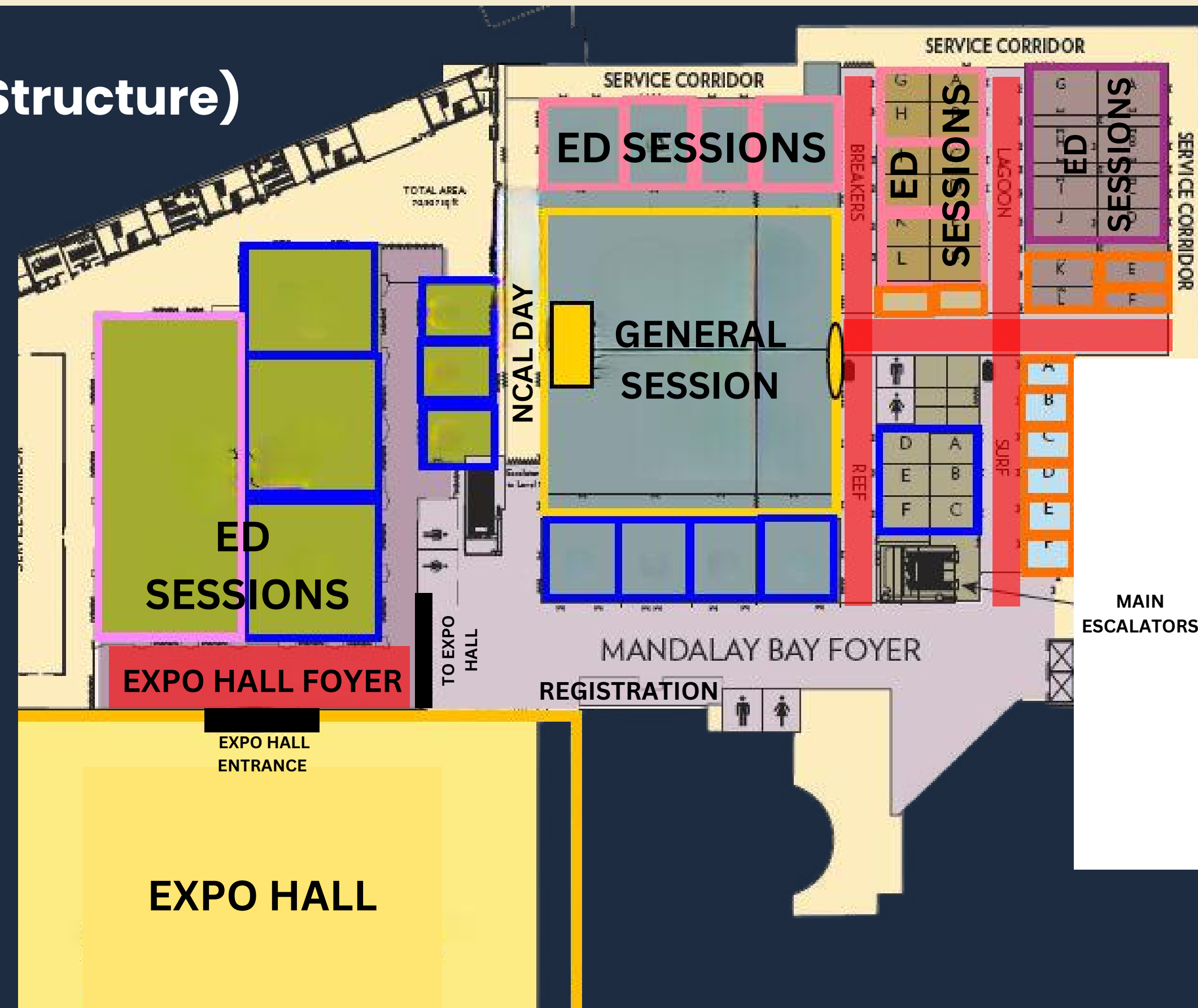


## Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

### 10 3-Tiered Cubes (Freestanding Structure)

- (4) available, 4-sided, full color
  - (2) to be placed throughout education sessions (NCAL Day included)
    - Highlighted in red
  - (2) to be placed throughout the Expo Hall Foyer space
    - Highlighted in red
- 3' W x 9' H (entire structure)
  - Each cube is 3' W x 3' H





# BOOST

# WHERE ARE THESE OPPORTUNITIES LOCATED?

Look for the areas highlighted in red on the map to the right.

Click on the numbers for more information.



**MANDALAY BAY, LAS VEGAS  
SOUTH CONVENTION CENTER LEVEL 2**

# BOOST

## Your Brand With Advertising

Utilize this opportunity which will be given to attendees as they check in at their chosen hotel.



### MANDALAY BAY HOTEL KEY CARDS

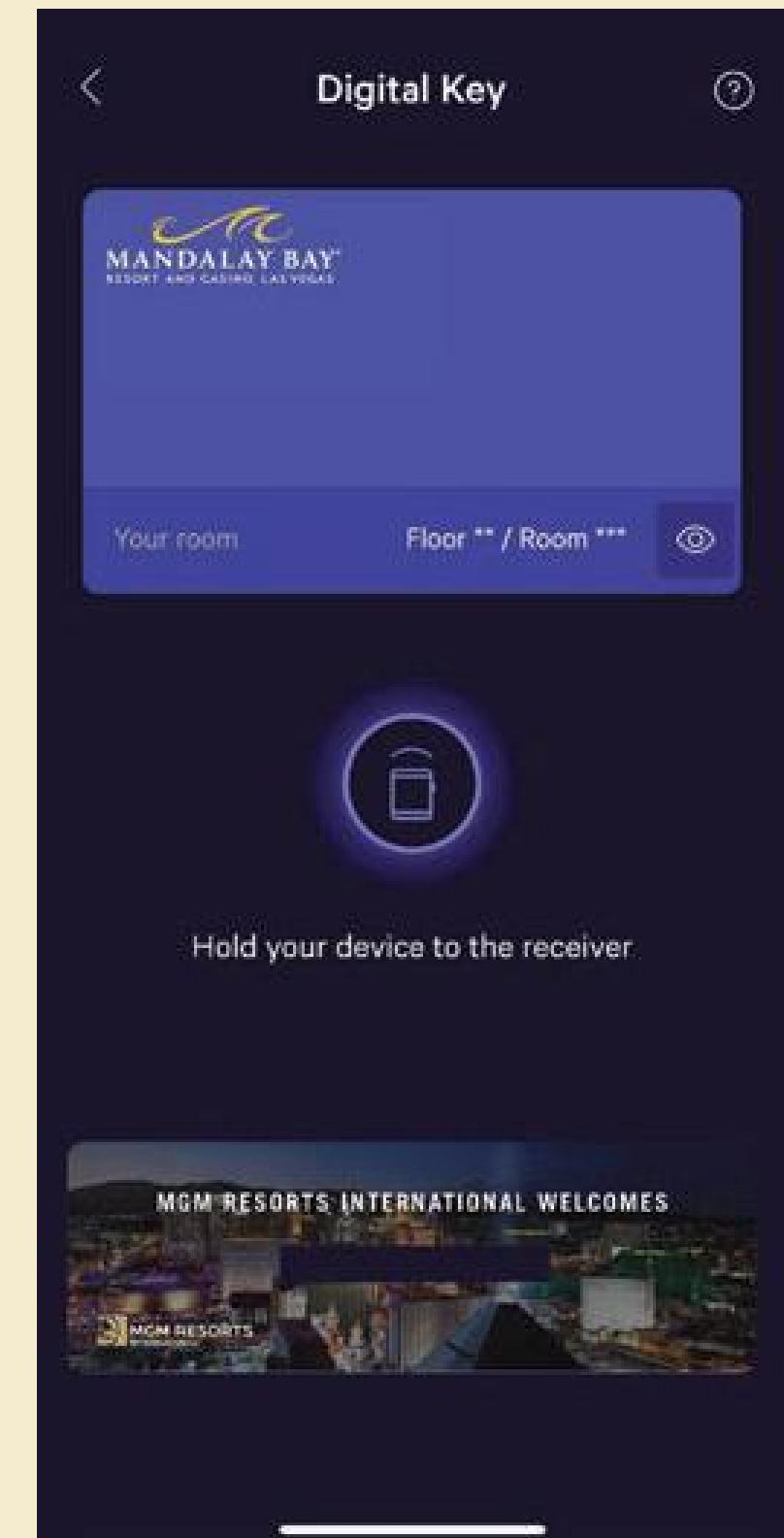
- Your brand on the hotel key cards given at the Mandalay Bay check-in desk
- These hotel key cards will be offered in both a physical and digital form
- \$30,000

FRONT

EX:



BACK





## Your Brand With Advertising

Showcase your company’s brand on the event app where all attendees will login to access event information.



### MOBILE APP EVENT BANNERS

Reach 4,000+ active users on the convention mobile app through engaging banners.

- Sub Page Top Banner, 2 Available; \$5,500 each
- Home Screen Tile Banner, 1 Available; \$7,500 each
- Sticky Bottom Banner, 1 Available; \$7,500

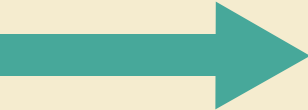
LOCATION	SUBPAGE TOP BANNERS	HOME SCREEN TILE	STICKY BOTTOM BANNER	SPLASH PAGE
QTY AVAILABLE	2	1	1	1

EX:

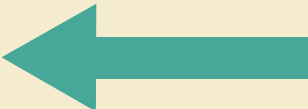
HOME  
SCREEN  
TILE



HOME  
SCREEN  
TILE



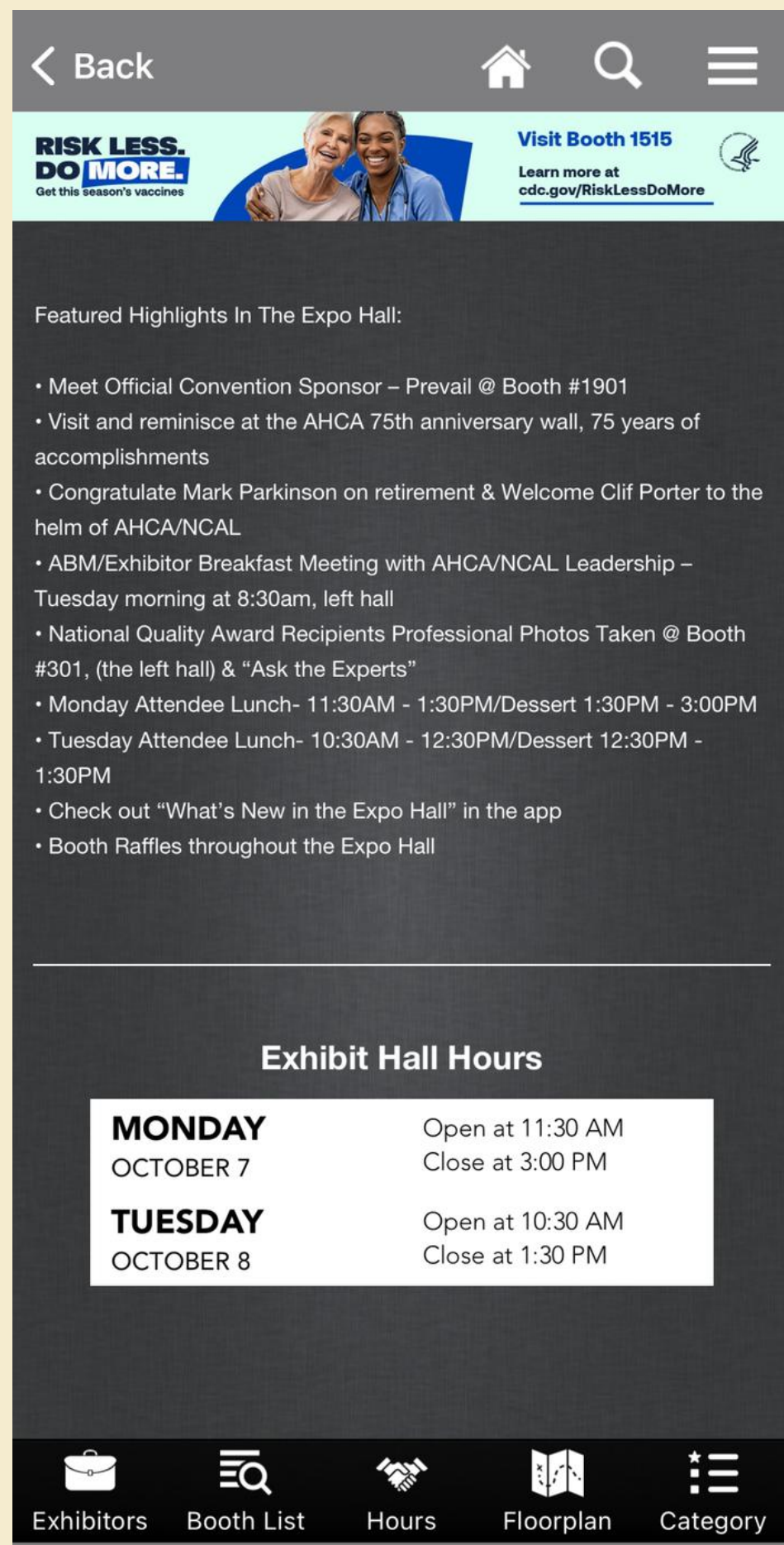
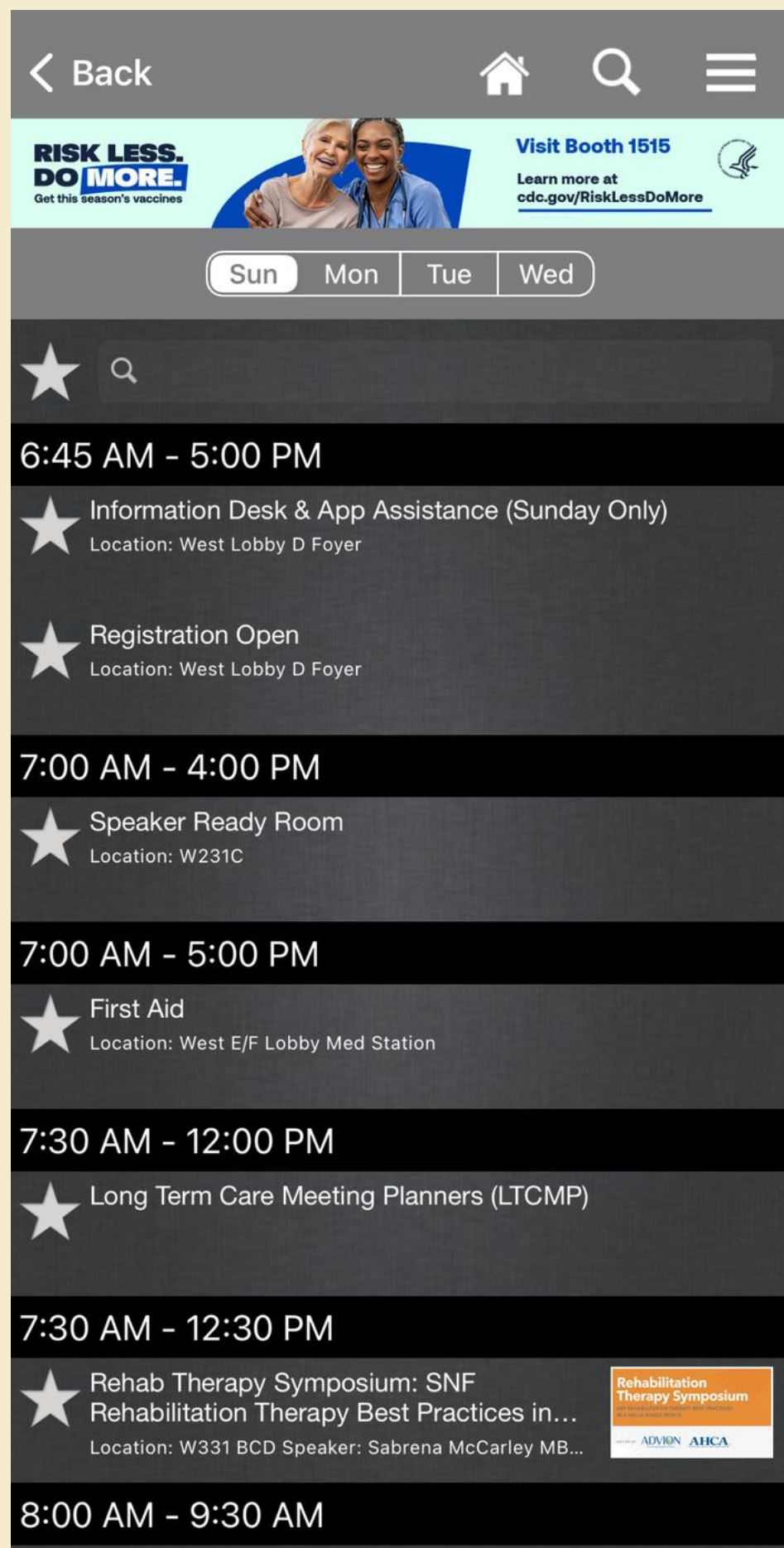
STICKY  
BOTTOM  
BANNER





## EX: SUBPAGE TOP BANNERS

- DISPLAYS AT THE TOP OF SPECIFIC APP SUBPAGES



# ***PROVIDER*** ADVERTISING

Increase visibility throughout convention season with a Provider multi-platform approach: Print, Digital, Provider TV, and Social Channels.

## **PRINT ADVERTISING**

*Provider's* readers are engaged through quality subscriptions with a circulation of over 50,000. As the official publication of AHCA/NCAL, *Provider's* September issue will have additional printed copies distributed to all convention attendees.



## **DIGITAL ADVERTISING**

Use digital advertising to reach website users searching for relevant content, all in one place: breaking news, guest columns, and special features.

[View our site by clicking here – www.providermagazine.com](http://www.providermagazine.com)





# ***PROVIDER*** ADVERTISING

Increase visibility throughout convention season with a Provider multi-platform approach: Print, Digital, Provider TV, and Social Channels.



## **PODCAST**

*Provider's* podcasting platform offers a powerful tool for members in the LTC community. Engage and educate your audience with informative and accessible content, fostering connections and enhancing knowledge sharing.

View recent episodes [here](#).



## **INDUSTRY INSIGHTS**

*Provider* readers will have a chance to hear directly from your company spokesperson during a sit-down, on-camera interview with *Provider's* Editor-in-Chief. Readers want to hear what's new in the marketplace – share how your company is making a serious impact in the industry.

View recent interviews [here](#).



# FOR MORE INFORMATION

ON ADDITIONAL ADVERTISING  
OPTIONS, REFER TO OUR 2025  
PROVIDER MEDIA KIT [HERE](#).

Pair any of these valuable opportunities with your sponsorship or booth exhibition to increase visibility & exposure.

For more information on how you can incorporate this into your marketing mix, contact [sales@ahca.org](mailto:sales@ahca.org).

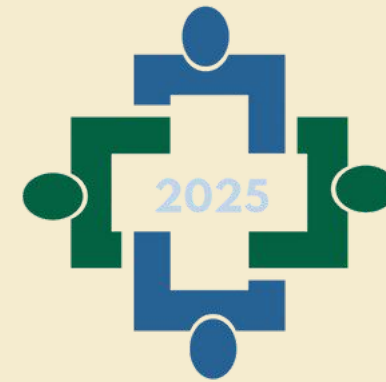




# MEMBERSHIP

## LOOKING FOR MORE?

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**Become an Associate Business Member for 2025.**

The Associate Business Member (ABM) program is designed for those companies that share a genuine interest with AHCA/NCAL in furthering the quality of long-term care and are dedicated to the success of the profession.

By partnering with AHCA and NCAL, you'll gain exposure for your business, strengthen your market position and build powerful alliances with leaders in the long term care market.

**MEMBERS RECEIVE DISCOUNTED PRICING &  
PRIORITY BOOTH PLACEMENT.**

**BECOME A MEMBER TODAY**



**AHCA**  
AMERICAN HEALTH CARE ASSOCIATION

**NCAL**  
NATIONAL CENTER FOR ASSISTED LIVING

# CONTACT US



**[sales@ahca.org](mailto:sales@ahca.org)**



**Visit Our Website  
[ahcadeliveringsolutions.org](http://ahcadeliveringsolutions.org)**